



August 19, 2024

Dear Trojan Family,

We enjoy every opportunity we get to meet with passionate and dedicated Trojan Family members like you, who share our belief that there is no limit to what we can accomplish together. During the past fiscal year, which ended June 30, we asked you to dream even bigger with us.

And wow—did you respond! More than 125,000 members of the Trojan Family generously gave over \$802 million in philanthropic gifts—our biggest year in philanthropy since 2016—and continued a five-year upward trajectory. There are moving stories behind every gift, each revealing the deep love you have for this amazing institution.

Thank you for sharing your strong and abiding connection with USC and expressing that commitment in ways that are truly transformational. Your gifts are advancing our student experience, our faculty research, our health care programs, Trojan athletics, and so much more.

The numbers reveal an inspiring Trojan mosaic comprised of 133 donors who made gifts of \$1 million or more—the most in the university’s history. In addition, 12 donors made gifts of \$10 million or more—the highest total since fiscal year 2016. This was led by USC Trustee Leonard Schaeffer and his late wife, Pamela, whose generosity will have a direct impact on launching future careers in government service, and will lead to promising solutions to address the nation’s most pressing health policy challenges and other political, social, and economic issues.

Philanthropic gifts had a major impact across all areas of the university, advancing our USC moonshots and priorities:


- Donors gave more than \$125 million for scholarships and student support—the highest annual total since the launch of the USC Competes moonshot. We hope all of you will walk through campus and feel the energy and joy from our students, and know you are playing a critical role in their success.
- The Health Sciences 3.0 moonshot was supported with gifts exceeding \$233 million—advancing health science, patient care, and health policy. This is the highest fundraising total for health since fiscal year 2015. Please look for our fall print edition of *Trojan Family Magazine* for a special issue focusing on this moonshot.
- The Frontiers of Computing moonshot was supported with \$41 million in gifts, with much of this allocated to the new Dr. Allen and Charlotte Ginsburg Human-Centered Computation Hall, as well as the recruitment and retention of faculty in the new USC

School of Advanced Computing. This is truly the place where every school on campus intersects and one of our biggest opportunities.

- The Reimagining Athletics moonshot received \$61 million in gifts, including more than \$34 million in support of capital projects for football, lacrosse, and soccer. This is especially vital as we enter our first year of competition in the Big Ten.
- The USC Shoah Foundation received more than \$44 million in gifts towards its goal of securing a \$300 million endowment—the highest annual fundraising total since the institute moved to its permanent home at USC in 2006.
- The new USC Capital Campus in Washington, D.C., referred to as the “Trojan Embassy,” received more than \$78 million in support of programs and student experiences. We are already expanding our programming there, with big things to come.

Thanks to each of you, USC is a university on the move—and in a stronger position to produce the leaders of tomorrow and discoveries that benefit humankind.

Fight On!



Carol L. Folt
President
Robert C. Packard President's Chair



Scott Rabenold
Senior Vice President
for University Advancement