

# CIRCLE

NEWSLETTER  
SUMMER 2020

## IN THIS ISSUE:

A MESSAGE FROM  
USC ASSOCIATES  
BOARD PRESIDENT  
MICHELE DEDEAUX  
ENGEMANN

PG. 2

MEET OUR NEW  
BOARD MEMBERS!

PG. 3

CHAIRMAN HIGHLIGHT:  
Q&A WITH MIKE SINGER

PG. 6

PROVOST HIGHLIGHT:  
LAWRENCE FUNG

PG. 8

CHAIRMAN HIGHLIGHT:  
FRAN MORRIS ROSMAN  
AND THE  
ELLA FITZGERALD  
CHARITABLE FOUNDATION

PG. 9

Q&A WITH  
USC ASSOCIATES  
STUDENT SCHOLAR:  
TYLER GALLAGHER

PG. 10

USC ASSOCIATES FACULTY  
AWARD RECIPIENTS

PG. 12

EVENT PHOTO GALLERIES

PG. 16



USC Associates  
(213) 740-8722  
[www.usc.edu/  
associates](http://www.usc.edu/associates)

[uscassociates@usc.edu](mailto:uscassociates@usc.edu)



# A Letter from USC Associates President Michele Dedeaux Engemann

I hope this finds you in good health. As we continue to navigate the challenges presented by COVID-19 and adjust to a new normal, I trust that many of you have found new ways to connect with one another and stay in touch. So far, I have been in awe of the many ways our Trojan Family has come together to share networks, resources, supplies, facilities and more to help provide relief where it is needed most.

Given the anticipated financial challenges ahead, your fiscal support is now more important than ever. Annual Associates membership gifts fund our USC Associates student scholarships. And thanks to your exceptional generosity, we have awarded more than \$1 million annually to deserving students over the last few years. I am hopeful our dedicated Associates will pull together once again and renew their memberships. And for our legacy members, I do hope you will consider supporting

our Associates scholarship fund directly by making a gift [online](#). I recognize these are challenging times, with many organizations asking for help, and I would like to personally thank every Associate who has renewed their membership and/or supported our scholarship program. It is because of your unwavering dedication to our students and academic programs that we remain *the* premier academic support group of USC.

As many of you have read, USC President Carol L. Folt has launched four new initiatives to provide relief to students, health care workers, community members and employees, and many schools have launched their own emergency funds as well. I encourage you to visit the university's [giving site](#) to read the many stories of Trojans answering the call for help during this pandemic crisis. I was moved to tears reading some of these stories and found so much hope for our future, thanks to our

generous Trojan Family. For more information on ways to participate or contribute to USC's emergency funds, please [email](#) the Associates staff.

While in-person programming is paused for the immediate future, I hope that you will take advantage of the many compelling [virtual events](#) USC is offering. The Associates staff is currently working with our campus partners to launch virtual programming that will continue to connect you to each of our 23 academic units and other partners. If you have any questions about virtual events or the university at this time, I invite you to reach out to the Associates staff via [email](#). They are happy to hear from you while they diligently work from home.

I wish you well and hope to see you in the near future! Thank you for all that do you, and Fight On!

Michele Dedeaux Engemann



# Meet Our New Board Members!



## Robert Alvarado Jr.

Robert “Bob” Alvarado is co-founder and CEO of CourtCall, a remote appearance program that allows attorneys to make appearances remotely, saving time and travel costs; in addition, he serves as president of the Alvarado Charitable Foundation. After receiving his bachelor’s degree

in political science from the USC Dornsife College of Letters, Arts and Sciences, Bob went on to earn his JD from the Loyola Law School in 1983. He currently serves on the USC Dornsife Board of Councilors and the USC Athletics Board of Counselors, as well as on the boards of the

Loyola Law School, Chapman University Fowler School of Law and Library Foundation of Los Angeles.

Bob and his wife, Melissa, are Chairman Associates, the parents of two USC graduates and former members of the USC Parent Leadership Circle.



## Christian Hutchins

Christian Hutchins is an advisor at Signature Estate and Investment Advisors, LLC (SEIA), an investment advisory firm offering wealth management services to individuals, institutions and corporations. He joined SEIA as an intern in 2012, and currently works with clients in the greater Los Angeles and

Silicon Valley areas, focusing on financial planning, estate planning and investment management services. Outside of work, Christian volunteers for SEIA’s partner charity, A Place Called Home, a nonprofit that provides arts, education and wellness programs to young people in South Central, so that they may improve

their economic condition and develop healthy, fulfilling and purposeful lives. Christian received his bachelor of arts in economics from the USC Dornsife College of Letters, Arts and Sciences. As a Junior Associate, he will continue to help recruit and engage fellow Young Leader members.



## Raaja Kanwar

Raaja Kanwar is the vice chairman and managing director of Apollo International Limited, a global enterprise that provides diversified services, including integrated logistics, digital cinema, leather garments and accessories, international equipment and projects, and marketing and distribution of tires. He is the son of Onkar Kanwar, the chairman and managing director of Apollo

Tyres, the world’s 11th largest tire manufacturer.

Raaja has been honored by *The Hollywood Reporter* as one of the top-five innovators in the global media and entertainment industry. As a director of UFO Moviez, he received the award for the “Biggest Innovation in the Film Industry” at the 8th International Indian Film Academy Awards.

Raaja and his wife, Annie, are Chairman Associates and members of the USC Parent Leadership Circle. The Kanwars live in New Delhi and have two sons studying at USC: Zefaan, a rising junior majoring in cinematic arts, film and television production at the USC School of Cinematic Arts, and Aryaan, a rising senior majoring in business administration at the USC Marshall School of Business.

# USC ASSOCIATES 2020-2021 BOARD OF DIRECTORS ROSTER

## President

**Michele Dedeaux Engemann**  
Founder,  
Engemann Family Foundation

## Members

**Michael E. Adler**  
Partner, Greenberg Whitcombe

**Bob Alvarado**  
Co-Founder and CEO,  
CourtCall

**Philip K. Anthony**  
CEO, DecisionQuest

**John Bendheim**  
President, Bendheim Enterprises

**Joseph Carieri**  
Group Managing Director,  
Head of Marketing  
The TCW Group

**Michael Felix**  
Retired Executive,  
Capital Group Companies

**Ron Goldie**  
Attorney,  
Law Offices of Ron R. Goldie

**Marilou Hamill**  
CFO, Amazing Invisible Inc.  
and Hamjamill Inc.  
Owner, MY Management

**Christian Hutchins**  
Advisor, Signature Estate and  
Investment Advisors, LLC

**John D. Jenkins**  
Managing Member,  
Axbridge Capital, LLC

**Raaja Kanwar**  
Vice Chairman and Managing  
Director, Apollo International  
Limited

**Farrah Kleiner**  
Sloane Square Realty

**Steven Nagelberg**  
Managing Partner,  
Cambridge Medical Group

**Rod Nakamoto**  
Vice President, Portfolio Manager  
Merrill Lynch

**Usha Patel**  
Vice President of Business  
Development and Mergers &  
Acquisitions, Rayco Electronics

**Nadine Watt**  
President,  
Watt Companies, Inc.

**Karen Wong**  
Partner, Milbank, Tweed,  
Hadley & McCloy, LLP

## Ex-Officio Members

**Patrick E. Auerbach**  
Associate Senior Vice President  
for Alumni Relations  
University of Southern California

**Adam A. Bart**  
Senior Executive Director,  
USC Associates and Director  
of Major Gifts  
University of Southern California

**Tracey Vranich**  
Interim Senior Vice President,  
University Advancement  
University of Southern California

## Welcome New & Upgraded Members!

### CHAIRMAN

Marie and Paul Bloch\*  
Yar and Carolyn Chaikovsky  
Patrick Chraghchian and  
Marlene Markari  
Douglas Edman  
Mike and Kristen House\*  
Eva and John Iino\*  
Kevin Robl  
Andrew Tavakoli  
Rocio and Michael Uranga\*  
Monica and Bryan Zuriff

### PRESIDENTIAL

Mary and Bito Borovinsky  
Tom Hopkins and  
Sandy Kaneoka\*  
Carla and Bill Pelster

### PROVOST

Leigh and Aaron Amaro  
Ismael Bautista and  
Gladdys Uribe  
Jaclyn and Kenneth Broad  
Julie and Gary Crisp  
Eric Forssen  
Lawrence Fung\*  
John and Diane Furesh\*  
Donald Gabard  
Cooper Goldie  
Krystal and  
Michael Hamner  
Terry and Greg Hargrave  
Adam and Maria Libman  
David M. Lopez  
David and Michelle Lu  
Mary and John Mason

PJ and Sheri Moysset  
Yeshim and  
Sean O'Donnell  
Heather and Herb Rim  
Patricia Sullivan\*  
Todd and  
Carolyn Tuomala  
Lisa and Thomas VanDorpe  
Resham and  
Anil Wadhwani  
Babak and Sheila Yaghmai  
Kevork and  
Elizabeth Zoryan

### JUNIOR

Grayson Adler  
Joseph Auday  
Trevor Chong

Shauna France  
Cody Gifford  
Chelsea Hamill  
Shelby Herbst  
Christian Hutchins  
Carter Jenkins  
Carson Kleiner  
Alex Loh  
Mala Patel  
Neera Patel  
Joshua Sherman

\*Upgraded Membership  
As of 6/30/20

# Thank you to our generous 2019-2020 academic year event hosts and sponsors:

Cathi and John Bendheim

Mara and Joe Carieri



Keck Medicine of USC

**Keck Signature Care**  
Concierge Medicine Program

Cookie Lee and John Lin

Rod and Elsie Nakamoto

Christine M. Ofiesh

Nadine Watt and  
Andrew Jameson



## Giving Opportunities & Membership Upgrades

Your generosity plays a vital role in allowing USC to grow as a leading academic institution. If you would like to upgrade your membership, make a new pledge or learn about new giving opportunities, please contact USC Associates at:

**USCASSOCIATES@USC.EDU**  
**WWW.USC.EDU/ASSOCIATES**

### Membership Levels

**CHAIRMAN:** \$300,000\* plus \$3,000 required annual gift

**PRESIDENTIAL:** \$150,000\* plus \$1,500 required annual gift

**PROVOST:** \$50,000\* plus \$500 required annual gift

**JUNIOR:** \$25,000\* plus \$250 required annual gift  
(age 35 & younger)

\*All pledges are payable within 5 years

# Chairman Highlight:

## Q&A with Mike Singer



USC Marshall alumnus Mike Singer and his wife Jennifer live in Calabasas and are actively involved with the university. In addition to attending many events and athletic games, they are deeply engaged philanthropically with USC as Chairman-level members of the USC Associates, as well as through their membership in USC Marshall Partners and the Widney Society. Mike and Jennifer are the proud parents of three USC Marshall graduates: Kayla, Justin and Zach.

In 1989, Mike joined Cherokee Inc., an apparel and footwear manufacturer, as the company's national sales administrator. A year later, he took over Cherokee's

small medical uniform division. In 1995, Mike bought the company and formed Strategic Partners Inc., expanding into more than 70 international markets. The company is now known as Careismatic Brands, and is one of the largest manufacturers and wholesalers of medical apparel, footwear and accessories.

Mike was kind enough during this very busy time to answer a few questions for the USC Associates.

**You have been a member of the USC Associates since 2012. Who or what motivated you to join after decades of supporting USC, dating back to when you were a student?**

I was very involved with my kids in their academics, athletics and other activities as they grew up. Once my daughter Kayla was accepted and began as a student at USC, I had more time on campus and more time to devote to USC. I wanted to step up and support the university in a greater way. The USC Associates is a great way to support the university and meet great Trojans along the way.

**USC graduates tend to be entrepreneurial given USC's teaching philosophy, especially at the USC Marshall School of Business. What advice can you give our readers for using that spirit to help our society during this time of world crisis?**

Certainly, we can appreciate the inscription of the words "courageous" and "faithful" on Tommy Trojan at a time like this that has turned our world upside down, almost overnight. Let's face it, this is a horrible tragedy—a health crisis, an economic crisis and a humanitarian crisis. People are suffering all around the world and my heart goes out to those who have been impacted. Entrepreneurship is all about change and disruption. We are built to adapt, evolve and innovate.

Sometimes, in good times, we can fall under the illusion that life is stable, but it never really is. History teaches us that life is a dash from one crisis to another, with lots of appreciation for and celebration of the good times in between. But every crisis germinates seeds of opportunity—we can see the world in new and different ways, challenge the status quo, open up new frontiers of possibility and join forces with others

## Q&A with Mike Singer



to make life better in the short- and long-term.

I once heard Pete Carroll say that he is always optimistic because he believes that something great is about to happen in the next five minutes. One could argue that Pete's concept is not easily applied to the current situation, amid so much sickness, suffering and economic plight, but the one thing we do fully control is our mindset, our outlook and our responses to the wildcards that life deals us. When I get ruffled or feel overwhelmed, I like to recall Pete's wise philosophy. It's a potent wake-up call. Life is not meant to be easy and we must find ways to remain resilient and believe there can be great options if we keep searching for them, even in the darkness, and make those great things happen. Waves start with small ripples.

I would be remiss not to add that safety, health and wellness are more important than ever, and we must remind each other that, despite the world opening back up again, this virus remains present and dangerous. We must look out for each other—protect ourselves, our families, our co-workers and our communities.

And we must remember to appreciate everyone around us. Especially the people, no matter where, who serve others and make our world a better place with their hard and caring work.

### **Have there been any specific projects that inspire your USC philanthropy?**

I am always inspired by the "Trojan Family" culture at USC and the people who carry the torch within the university community and out into the world. Those Trojans have always stood out and inspired me. I am moved by the idea that every year there are thousands of new Trojans entering the university who can be inspired by that culture and change the world—and they will. The Bennis Scholars Program, which teaches advanced leadership to a group of exemplary students who come together as rising sophomores, has inspired my philanthropy, as have the Lloyd Greif Center for Entrepreneurial Studies, the Performance Science Institute created by Dave Belasco, and the Los Angeles Memorial Coliseum Renovation Project, to name just a few.

### **Your company has always given back to health care and health care workers since you acquired it. What was your motivation/inspiration for donating \$1 million dollars' worth of Cherokee and Dickies scrubs to impacted hospitals across the nation to fight COVID?**

This has been an extraordinarily difficult time for health care workers on the front lines and behind the scenes of this crisis. They are putting their own health and wellness at serious risk, while they take care of and support so many who are/were extremely ill and contagious. All this while they leave their own worried loved ones behind. They carry a large burden, as do their families. In many cases, there was not enough Personal Protective Equipment (PPE) to protect them as the crisis unfolded. Scrubs became their first line of defense. We were just trying to help by getting fresh scrubs into their hands so they could change when needed, until the supplies of PPE to cover those scrubs were in greater supply. These amazing men and women are heroes. Serving and supporting health care professionals has been a great honor in my life.

We thank Mike for taking the time to share his story with our membership. He truly embodies all five attributes of an ideal Trojan: "Faithful, Scholarly, Skillful, Courageous and Ambitious." On behalf of all Associates, we thank Mike and his family for all that they do for USC, and for their generosity and efforts to help combat this global pandemic.

# Provost Highlight:

## Lawrence Fung



Impressively, Lawrence Fung holds three degrees from USC: a BS and DDS from the Herman Ostrow School of Dentistry of USC and an MBV (Masters in Business for Veterans) from the USC Marshall School of Business. Lawrence first joined the Associates as a Junior-level member in 2014, after many years of exposure to the Associates program, first as a USC student, then as a young alumnus.

Attending many football picnics with USC's Friends of Dentistry, Lawrence recalls that he aspired to join the Associates as soon as he was able to offer the same type of mentorship he received as a student. "I quickly figured out that the Associates was its own separate family within the Trojan Family, and I wanted to be a part of that."

Now a Provost Associate, Lawrence gives to university academics and athletics in a variety of ways: as the volunteer dentist for USC Athletics, and as a member of the USC Alumni Association Board of Governors, the USC Athletics Board of Counselors, the Trojan Athletic Fund and the Ostrow School of Dentistry Board of Councilors.

Lawrence has his own dental practice, SiliconBeach.Dental, based

in Culver City, with the recent onset of COVID-19 prompting him to shift gears and figure out new ways to help the community:

"On Thursday, March 19, I woke up and dealt with the news of the governor saying we had to shelter in place and [that] all nonessential employees should be at home. Having a dental practice, we are only open for emergencies, so I'm essentially shut down," he said. "So I was like, all right, well, what can I do? I can either sit at home and do nothing but complain and stress over everything, or I can be productive and proactive and help in some way."

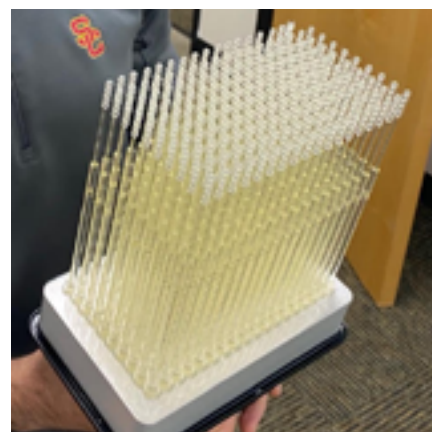
With his vast network of USC contacts and experience with 3D-printing custom molds, Lawrence quickly connected the dots and found himself retooling a dental lab into a 3D-printing center, where he was able to design and produce masks and face shields for health care workers. From there, Lawrence continued to reach out to health professionals all over Southern California, including Presidential Associate Don Larsen, the CEO of UCR Health, and the connections he made along the way have only allowed him to help more people.

Now that he's executed research, design and testing of masks and face shields, Lawrence is working with the Keck School of Medicine of USC on mass production by helping source printing materials and raising funds to keep these projects going.

"None of this would have been possible if I didn't have my USC contacts. It's pretty wild," he said. "Now that everyone's stuck inside, people naturally feel alone. But with USC and the Trojan Family, if you

choose not to be alone, you're not going to be alone. Because you can always reach out to a Trojan."

Lawrence is a treasured member of the Trojan Family—we are excited to witness his future innovations and grateful for his philanthropy. We thank him for the important work he is doing to improve the lives of essential workers and first responders during the pandemic.



# Chairman Highlight:

## Fran Morris Rosman and the Ella Fitzgerald Charitable Foundation



Fran Morris Rosman's connection with the USC Associates is a unique and generous one. A Chairman-level member since 2011, Fran is currently the executive director of the Ella Fitzgerald Charitable Foundation, which was established by the jazz legend in 1993. Although she is a Los Angeles native, Fran is not a USC alumna, nor are any of the foundation's current board members. So how did this wonderful connection come to be?

Ella Fitzgerald created and funded the foundation with the hope of using her success to help people of all races, cultures and beliefs make their lives more rewarding through reading and music. When the "First Lady of Song" passed away in 1996, Fran, a librarian and archivist, was brought in to archive Fitzgerald's estate.

Fast forward to 2003, and Fran and the foundation's mission to support underprivileged neighborhoods brings

them to USC. Recognizing how much USC does for its surrounding communities, the foundation made the first of many grants to support the Herman Ostrow School of Dentistry of USC's Community Dentistry program, led by Dr. Charlie Goldstein. Dr. Goldstein's mobile clinics provide free dental care to children in underserved areas across the Los Angeles and Ventura counties. Since then, the foundation has supported the jazz program at the USC Thornton School of Music, as well as community programs at the Keck School of Medicine of USC, the USC Davis School of Gerontology, and the USC Dornsife College of Letters, Arts and Sciences.

Now, in the time of COVID-19, the board continues to support the community in these unprecedented times. The announcement of safer-at-home orders meant that over 700,000 Los Angeles Unified School District students could not attend school. Fran and the foundation did not hesitate to help support these students.

"Kids need to be able to do their schoolwork, especially now when they are doing it from home," she said. "The motto for our book program? READ ON!"

The Ella Fitzgerald Charitable Foundation's "A BOOK! JUST FOR ME!" program already donates over 100,000 brand-new books every year to children in need, and now is no different. Already, they have donated thousands of books to USC's neighborhood schools in partnership with the university's Joint Educational Project. On top of that, as the Keck School of Medicine works to expand its community outreach in conjunction with the LAC+USC Medical Center, the foundation has been donating books, crayons and pencils to families in communities near the university's Health Sciences Campus.

**"Just don't give up trying to do what you really want to do. Where there is love and inspiration, I don't think you can go wrong."**

**ELLA FITZGERALD**

The Ella Fitzgerald Charitable Foundation supports many communities and colleges across the United States. We are so fortunate to have their loyal and generous support for so many years, thanks in great part to Fran's leadership.



# Q&A with USC Associates Student Scholar: Tyler Gallagher



USC Associates Scholar Tyler Gallagher graduated on May 15 with dual degrees in biological sciences and political science; he is committed to attending the Keck School of Medicine of USC this fall. Tyler came to USC from a rural community in northwest Georgia, and some of you had the pleasure of hearing him speak at our annual Associates Luncheon, honoring Presidential- and Provost-level members, in January. Given the many challenges in recent months, we are grateful that Tyler was able to speak with us in April.

## Why USC?

I was fairly certain that I wanted to go to USC before I visited on an ExploreSC day. However, that day certainly made it final. I was most interested in doing biology research at the time, but I was also interested in potentially going into politics, and USC's academic excellence across the board would allow me to choose my field during college, which was important to me. But beyond that, I truly felt comfortable leaving my

home and moving to the West Coast because of the people here. The ExploreSC hosts were all excited to share their experiences and their love for the university. Each student and adult that I met was welcoming and excited for me to become a part of the Trojan Family. In all ways, USC felt like a fit for me.

## Did you consider any other universities?

Cost was a major limiting factor for me, so I was also considering the University of Georgia (UGA); an in-state program had given me a full scholarship. While UGA seemed like an excellent institution, particularly in its honors program, USC and Los Angeles provided a greater opportunity to expand my horizons and really challenge myself.

## Has anyone else in your family attended USC?

In 1919, my great grandmother, Robina Hemmerling, graduated with a degree in education. She became one of the leading educators in the Inland Empire, and she eventually had a school named after her (Hemmerling Elementary School in Banning).

My sister became a Trojan one year after me, and she is also graduating this year, from the USC Gould School of Law with a JD.

## What is the best thing about USC?

I would have to say the professors and people generally. At USC, I have NEVER had a bad professor, and most are willing to go out of their way to help you, despite having intense research schedules.

## Any favorite professors or classes?

My favorite class has probably been RXRS-420: organ physiology, drug delivery and drug action. In this class, we did a deep dive into the function of the human body, and I was amazed by all of its small, yet critically important, features. Beyond this, our professor, Curtis Okamoto, was an extremely caring teacher who made sure that he knew all of the students, and that all of us were achieving our goals in the course. Furthermore, knowing that the class took three hours during what is typically dinner for most people, Professor Okamoto used some of his teaching budget to provide pizza or snacks at each class!

## How have the measures against COVID-19 impacted you as a student?

Unfortunately, the pandemic has negatively affected me and other undergraduates in a number of ways, but these negatives pale in comparison to the consequences of those directly affected by COVID-19. While this whole situation is extremely disappointing, my classmates and I understand its gravity, and certain sacrifices are worth it to save the lives of people—and to spare the pain their losses would cause to their families.

Despite the sacrifices, it is always beneficial to seek positives in difficult times, and there actually have been several positives to come out of this for me. For example, this time has allowed my research team to focus on writing a paper that we recently sent to bioRxiv, a free online archive and distribution service for unpublished preprints in the life sciences, for review. So, while this has

## Q&A with Tyler Gallagher

been challenging, there has been time for new projects and fun opportunities to improve myself and others!

### How are online classes going?

Online classes have been quite a transition. However, after some time, they have started to feel normal. Each class has changed in a different way. My discussion classes are practically unchanged, as we are all still participating in the class through discussions over Zoom.

### How do you feel about graduation being postponed?

For me, graduation is one of the rare times when all of my family and friends can be together. It's not one of my main concerns right now, but

I was especially excited, since my sister is also graduating. But for now, I am holding out hope that a graduation time that works out for all can be found.

### Has this affected any post-graduation plans?

This summer, I had plans to live in Spain for a month to learn Spanish to communicate with the patients at LAC + USC hospital. Unfortunately, that will not be happening, so I am looking for other ways to learn Spanish or perhaps just spend more time with my family and friends before starting medical school.

Above all, I am thrilled to be committed to attending the Keck School of Medicine of USC starting

this fall. I do not have a specific field that I am committed to yet, but I am most interested in neurology, orthopedics and otolaryngology.

### Any other thoughts or comments?

Ever since I set foot on campus at USC, I have been lucky to have a particularly large number of people, including my family, friends, and, of course, the USC Associates, help me get to where I am in life now. Since I cannot name everyone, I would just like to thank the USC Associates again for enabling me to learn and grow in the excellent environment provided by USC and Los Angeles as a whole!

**T**he USC Associates program awarded more than \$1 million in scholarships to more than 50 undergraduate students this year, thanks to your annual membership gifts. We are proud to support the most-deserving students, based on their merits, and continue to be amazed by their journeys to graduation.

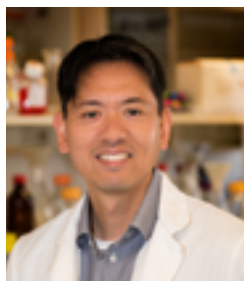
With your continued membership support, we hope to award another \$1 million this coming year, as student scholarships will be needed more than ever. We thank you in advance for your continued loyalty, generosity and membership.



# Congratulations to the 2020 USC Associates Faculty Award Recipients

---

## USC Associates Award for Excellence in Teaching



**Tien M. H. Ng**  
Associate Professor of Clinical  
Pharmacy and Medicine  
Director, PGY2 Residency  
in Cardiology  
Vice Chair, Titus Family Department  
of Clinical Pharmacy  
USC School of Pharmacy



**Karen Sternheimer**  
Professor (Teaching) of Sociology  
USC Dornsife College of Letters,  
Arts and Sciences

## USC Associates Award for Creativity in Research and Scholarship



**Michele D. Kipke**  
Professor of Pediatrics and  
Preventive Medicine  
(Clinical Scholar)  
Keck School of Medicine of USC  
Co-Director, Southern California  
Clinical and Translational  
Science Institute (SC CTSI)  
Director, SC CTSI Engagement Core



**Steven J. Ross**  
Myron and Marian Casden Director,  
Casden Institute for the Study  
of the Jewish Role in American Life  
Professor of History  
USC Dornsife College of Letters,  
Arts and Sciences

## USC Associates Award for Artistic Expression



**Howard A. Rodman**  
Professor  
Former Chair, John Wells Division  
of Writing for Screen & Television  
USC School of Cinematic Arts



**Ewa Wojciak**  
Director of Design  
Associate Professor of Practice  
of Design  
USC Roski School of Art and Design

# USC Associates

## Staff Bios



### Adam Bart

Adam has been with University Advancement as the senior executive director of the USC Associates and director of major gifts since 2005. He supervises and manages all aspects of the USC Associates—as you know, the university’s premier academic support group—and collaborates with all 23 school deans and development offices, as well as over 17 active fundraising units, to coordinate fundraising strategies, including the acquisition and stewardship of major gift donors. A strong believer that high-touch stewardship to reward leadership philanthropy builds a lifelong relationship

to institutions, Adam has embraced that philosophy in rebranding the USC Associates program.

After graduating *magna cum laude* from Wheaton College, Adam initially planned to pursue a masters of divinity so he could teach world religions. While working as a student telefund caller and summer intern in Wheaton’s development office, however, he witnessed the positive impact donors were making at his alma mater. When donors shared with him how they found it rewarding to support scholarships and other campus initiatives, Adam realized that

his true passion was raising funds for higher education.

Adam has over 25 years of professional development experience in higher education. Before joining USC, he served as the director of annual giving at Occidental College in Los Angeles; prior to that, he was the associate director of alumnae and parent giving at Scripps College in Claremont, California.

Adam is an active member of St. Andrews Catholic parish, loves being an uncle and looks forward to traveling again—especially to visit his family on the East Coast, where he grew up.



### Leah Levine

Leah Levine is the senior associate director of the USC Associates. After receiving her degree in business administration from the USC Marshall School of Business, Leah launched her professional career in the music industry at Reprise Records.

After experiencing life on the road with Reprise for 13 years, including living in North

Carolina, New Jersey and Maryland, Leah was excited to return to USC to help rebrand the USC Associates program in 2006. Fourteen years later, she still loves sharing her enthusiasm for the university and building lifelong relationships, while also helping raise awareness and funds, especially for much-needed student scholarships.

Leah volunteers as a leader of her daughter’s Girl Scout troop, and is a member of Town & Gown of USC. She has spent much of her free time in the cold watching her daughter ice skate, and looks forward to the return of yearly trips back to the warmth of Maui, where she was born and raised.

## Staff Bios



### Elyssa Romo

Elyssa is the membership services manager for the USC Associates and has been with the team since 2016. While attending USC, she was a baton twirler for the USC Trojan Marching Band and enjoyed performing with them at events and on international tours. After receiving her degree

from the USC Dornsife College of Letters, Arts and Sciences, Elyssa held positions at both USC Athletics and the USC Alumni Association. An active volunteer for Swim With Mike for more than 10 years, Elyssa enjoys exercising and hopes that, when circumstances allow, she can continue going

to Trojan football games with her husband and their now three-year-old son.



### Kaitlyn Lange

Kaitlyn Lange is the development coordinator for the USC Associates. She received her degree in business administration from the University of La Verne and joined the USC Associates team in 2017. Although she misses exploring new restaurants in Los Angeles, Kaitlyn loves

cooking and baking at home, and sharing with friends, family and (hopefully soon) co-workers.

### We hope you and your family are safe and cared for during this COVID-19 crisis and beyond.

As many of us are now navigating new ways of health care, we wanted to take the time to let you know about Keck Signature Care, a concierge medicine program

that offers 24/7 phone communication with your physician; access to email and video conferencing; extended and unhurried visits; and exceptional coordination of testing, hospital or specialty care within Keck Medicine of USC—and more!

If this is of interest to you, on the next page there is

a Keck Signature Care flier with more details. Please know we have arranged a special 10% discount off the first year of Keck Signature Care for Associates members who sign up by August 1, 2020. For more information, please call **(323) 865-8178** or **email us**.

Wishing you health and wellness.

# Keck Signature Care

When it comes to the health of you and your family, nothing is more valuable than peace of mind.

**Keck Signature Care**, a concierge medicine program of Keck Medicine of USC, is a comprehensive and integrated medical program designed to meet your health and lifestyle needs and values. Our care is focused on you — providing you with easy access to physicians and care providers, and setting your mind at ease.

**Keck Signature Care** is specifically designed to value your time and attention. Our world-renowned physicians are there when you need them. Your Keck Signature Care physician builds ample time into your appointment to develop a strong relationship with you. They will discuss test results, explain findings and develop customized prevention tactics to help you manage your health.

That's peace of mind — knowing that you and your family have easy and reliable access to your doctor, 24 hours a day, 7 days a week.

Keck Medicine  
of USC  
BEYOND EXCEPTIONAL MEDICINE™

For more information, call

**(323) 865-8178**

**(833) 405-2273** (U.S. toll free)

[Signaturecare@med.usc.edu](mailto:Signaturecare@med.usc.edu)

## Member Benefits

- Convenient 24/7 phone communication with your physician
- Access to email or video conferencing, wherever you are
- Same-day or next day appointment scheduling\*
- Extended, unhurried office visits
- Exceptional coordination of testing, hospital or specialty care within Keck Medicine of USC\*
- Complimentary valet parking provided on-site
- Comprehensive wellness planning\*:
  - » **SMART Nutrition**  
Your registered dietitian (RD) will work with you to develop a comprehensive and specialized nutrition plan, being mindful of your individual goals and journey to optimal wellness.
  - » **Lifestyle Redesign**  
Our occupational therapists will collaborate with you to address specific needs, educate about relevant topics, and set and attain achievable lifestyle goals.
  - » **Physical Therapy Assessment**  
A physical therapist will work with you to complete a detailed evaluation. Based on your current function, goals for activity, and medical condition, we will determine what can be done to prevent disease and the development of pain or injury, improve your activity and performance, as well as maintain health.

\*Unless otherwise covered by your health care insurance

# EVENTS

## Home Game Football Picnics



USC President Carol L. Folt with the USC Song Girls and Spirit Leaders



Veronica and Steven Braverman



USC Associates Board Member Usha Patel, Mayan Patel and their guests



Drew and Jordan McAlister with USC Trustee and USC Associates Board Member Michael Felix and his wife Debbie, daughter Jordan and Nick Gallogly



The USC Song Girls perform at picnic



Tony Turchi, Anthony Aaron, President Folt, Beth Petak-Aaron and Pam Turchi



Trio Ellas

## Home Game Football Picnics



Banjo band



Julie and Michael Schloss with Spirit Leaders



Dr. Arthur C. Bartner and the USC Song Girls march to the Coliseum



USC Associates Board Member John Bendheim with wife Cathi and Craig Farkas



Spirit Leaders



Obaida and Scott Watt and their sons James, Ray and Donny, with Carla and Kevin Webb



Vandana and George Sheth with Dr. Arthur C. Bartner and guests

## Away Game Football Picnics



Sandra Bolivar, Mark Collons, Linda Tarrson and guests



The Ingriselli family: Frank, Sung Jin, Kelsey and Frank Jr.



Mary Jo and Louis Wong, Susan Cimbalkuk and guests



Katherine Milias, Nadine and Harold Davidson and guests



Chuck Miwa, Grayson Adler, USC Trustee and USC Associates Board Member Michael Adler and guests



Katie and Dan Woods and guests

## USC Associates 60th Anniversary Celebration



Walt Greene with the USC Song Girls



Christine M. Ofiesh, Jose Molina, USC Trustee Amy Ross, Linda Givvin, Laure Molina and Donald Gabard



Najwa Hanel finds her name on the USC Associates Member Wall



Luis Campa, Mayan Patel, USC Associates Board Member Usha Patel, Rahul and Kavita Gupta and USC Associates Board Member Christian Hutchins



Mark and Karen Tanimura with the USC Song Girls



Alex Cappello and USC Song Girls



Jacqueline and Philip Hom find their names on the USC Associates Member Wall



Dann and Jo Jeanne Angeloff



The USC Song Girls

## Young Leaders Networking Receptions



Young Leaders network during reception at Cassia restaurant in Santa Monica



Young Leaders enjoy a multicourse dinner in a private dining room at Cassia

## Young Leaders Networking Receptions



Young Leaders and their guests display their Trojan Spirit at the Staples Center



Young Leaders enjoyed viewing the game while networking with fellow professionals



## USC Associates Salon with USC Stem Cell Hosted by Nadine Watt and Andrew Jameson



USC Associates Board Member Nadine Watt and her husband Andrew Jameson (far right) with Dr. Justin Ichida, assistant professor of stem cell and regenerative medicine, Keck School of Medicine of USC, and Jay Schwartz, Hollywood publicist and friend of Nanci Ryder



Chelsea Hamill, USC Associates Board Member Marilou Hamill, USC Trustee and USC Associates Board President Michele Dedeaux Engemann and Kara Engemann

**USC Associates Salon with USC Stem Cell  
Hosted by Nadine Watt and Andrew Jameson**



George Chilingar, Dagoberto Ramos and Cathy Goldinger

**Luncheon Honoring Presidential and Provost Associates  
Sponsored by Elsie and Rod Nakamoto**

*An annual event hosted to thank our Presidential, Provost and Junior members for their continued support and dedication to the USC Associates program*



USC Trustee and USC Associates Board Member Rod Nakamoto and his wife Elsie, USC Provost Charles F. Zukoski, USC Trustee and USC Associates Board President Michele Dedeaux Engemann, USC Associates Board Member Nadine Watt and her husband, Andrew Jameson



Dolly Harris and Danielle Colayco



Julie Schloss, Cookie Lee, USC Associates Board President Michele Dedeaux Engemann, Christine M. Ofiesh, Linda Givvin, Janet Eddy, Patti Poon, Sally Edwards and Najwa Hanel



USC Associates Board Member John Bendheim, Ellie Kitta, Tracy Smith, USC Associates Board Member Ron Goldie and F. Ron Smith

## Luncheon Honoring Presidential and Provost Associates Sponsored by Elsie and Rod Nakamoto



Associates Scholar Tyler Gallagher meets Provost Zukoski



Carmen Herrera, Bob Clifford and Lorena Martinez



USC Thornton School of Music student Samuel Reid



Michele and Tyler share a laugh

## USC Associates Board of Directors Zoom Meeting



See more photos at  
[Facebook.com/  
uscassociates](https://www.facebook.com/uscassociates)

[Flickr.com/  
uscassociates](https://www.flickr.com/photos/uscassociates/)

### Young Leaders Navigating 2020 Zoom



USC Associates Board Member Phil Anthony leads Young Leaders discussion via Zoom

### New Member Welcome Zoom



USC Associates Board Member Phil Anthony welcomes new members via Zoom



USC Associates Board of Directors 2019-2020 (missing Steven Nagelberg)

Thank you to all of our loyal members for supporting Associates student scholarships!

---

