

USC Parent Leadership Circle



Mission

The USC Parent Leadership Circle (PLC) inspires and engages Trojan parents to support USC through philanthropic giving and volunteerism, while fostering a strong sense of community and loyalty to the Trojan Family.

Overview

PLC embraces parents of undergraduate students as an important part of the Trojan Family—valued partners who help us cultivate the leaders, innovators and creators of tomorrow. Our members help furnish the resources for an unparalleled educational experience, both in and beyond the classroom. In return, we offer opportunities to make meaningful connections with fellow parents and grant curated access to USC leadership.



“As the new co-chairs of the PLC Executive Committee, our top priority is to engage even more parents in the vibrant life of the university. We are passionate about sharing USC’s remarkable impact in various areas of research, innovation and the arts. It is essential for us to showcase the university’s groundbreaking achievements and the exceptional work of our faculty, students and alumni, within and beyond the USC community. In doing so, we hope to inspire more parents to join us in supporting and championing USC’s mission.”

- PLC EXECUTIVE COMMITTEE CO-CHAIRS
DANA AND RICHARD PACHULSKI

PARENT GIVING IN THREE STEPS

1

JOIN THE PARENT LEADERSHIP CIRCLE

Invest in a special project that celebrates your student's university experience.

2

MAKE AN IMPACT

What's your passion? Create a philanthropic legacy with a transformative gift that helps advance the university's mission. Involve your student in the philanthropic process.

3

STAY CONNECTED!

Remain engaged with USC after your student graduates by joining the **USC Associates** or **Trojan Legacy Circle**.

Membership Levels

Gifts designated to any part of the university qualify you and your household for membership in the Parent Leadership Circle at the following levels (all amounts refer to a one-time gift or pledge fulfilled in 5 years or less):

AMBASSADOR: \$100,000-\$499,999

LEGACY: \$500,000-\$999,999

FOUNDER: \$1,000,000 and above

MEMBERSHIP COURTESIES	AMBASSADOR	LEGACY	FOUNDER
Invitation to Trojan Family Weekend President's Reception	●	●	●
Invitation to VIP Commencement Activities (Reception; Main and School Ceremonies)	●	●	●
Invitation to One USC Associates Pre-Game Football Picnic	●	●	●
Biannual Newsletter	●	●	●
Annual Impact Report	●	●	●
Dedicated Donor Services Contact at UPC and Keck Medical Center	●	●	●
Invitation to Biannual PLC Leadership Meetings		●	●
Invitation to Select Presidential Events		●	●
Membership in Widney Society			●

For more information, please contact Director of Parent Giving and Engagement Brooke Devenney at (213) 821-7093 or devenney@usc.edu.